



ART DIRECTOR

ericafontana.com
efontdes@gmail.com
647-618-6500

ERICAFONTANA

OBJECTIVE + ABOUT ME

I am interested in growing my skills as an Art Director and Strategist. I am passionate, self-motivated and hard working; to provide clients with creative solutions. Should you ever borrow a book, mind the post-its.

SKILLS + ABILITIES

- Strategy Development
- Adobe CC Suite
- HTML, CSS
- PHP, Wordpress, Squarespace
- MAC and PC OS
- Social Media Management and APIs
- Graphic Design
- Copywriting
- Fontlab, Typography
- PR and Client Care
- Hiring and Training Staff
- Project Management, Leadership, Time Management and Teamwork Skills
- Multi-tasking and Meeting Deadlines
- Passionate and Self Motivated

EDUCATION

Humber College
(Graduated April 2014)

- Graphic Design, Advanced Diploma

AWARDS + ACCOLADES

- Leadership Award, Humber College
- 3x 1st Place Concept
- Twitter Flight School Certified

INTERESTS + HOBBIES

- Karaoke
- Illustration

WORK EXPERIENCE

ROOTS CANADA, HO

Digital Design + Strategy
(Sept. 2016 - P.)

- Digital Design
- Concept Development
- Brand Guidelines
- Training Staff

MAVERICK GRAPHICS

Art Director
(Aug. 2014 - Sept. 2016)

- Art Direction
- Strategy
- Graphic Design
- Copywriting
- Client Relations

FREELANCE

(May 2012 - P.)

- Social Media Management
- Small business branding
- Consultation

MACKIE BIERNACKI

Art Director
(May - July 2014)

- Concept Development
- Graphic Design
- Typeface Design

**References Upon Request*